

Amendment to the Claims:

This listing of claims will replace all prior versions of claims in the application:

1. (Canceled)
2. (Currently amended) The non-woven material of claim 23, wherein said fibers have a length of less than 5 cm.
3. (Currently amended) The non-woven material of claim 23, wherein said fibers have a length of less than 2 cm.
4. (Currently amended) The non-woven material of claim 23, comprising 50 to 98 percent by weight of fibers.
5. (Currently amended) The non-woven material of claim 23, comprising 70 to 85 percent by weight of fibers.
6. (Currently amended) The non-woven material of claim 23, wherein said non-woven material has a binder add-on of from 2 to 50 percent by weight.
7. (Canceled)
8. (Currently amended) The non-woven material of claim 23, wherein said binder further comprises at least one component selected from the group consisting of plasticizers, tackifiers, fillers, humectants, surfactants, salts, fragrances, pigments, titanium dioxide, and encapsulated components.
9. (Currently amended) The non-woven material of claim 23, having a web basis weight of from 20 to 200 gsm.
10. (Previously presented) A non-woven article comprising the non-woven material of claim 23.

11. (Currently amended) The non-woven article of claim 9, further comprising a lotion containing at least one ingredient selected from the group consisting of sodium chloride solution, preservatives, boric acid, bicarbonates, moisturizers, emollients, surfactants, humectants, alcohols, water, and fragrances.
12. (Currently amended) The non-woven article of claim 9, further comprising at least 0.5 percent by weight of inorganic salt, or a mixture of inorganic salts.
13. (Previously presented) The non-woven material of claim 23, wherein said material has a wet tensile strength in 3 percent aqueous inorganic salt solution of at least 100 g/in, and a wet tensile strength in tap water of at least 40 g/in.
14. (Canceled)
15. (Canceled)
16. (Previously presented) The non-woven material according to claim 25, wherein the web includes wood pulp fibers which have a length of less than 0.5 cm.
17. (Canceled)
18. (Previously presented) The nonwoven material according to claim 22, wherein the hydrophilic monomer is selected from the group consisting of an acidic monomer containing a carboxylic acid moiety, dicarboxylic acid moiety, a sulfonic acid moiety, or combinations thereof.
19. (Previously presented) The nonwoven material according to claim 22, wherein the hydrophilic monomer is selected from the group consisting of acrylic acid, methacrylic acid, and combinations thereof.

20. (Previously presented) The nonwoven material according to claim 22, wherein the non-hydrophilic monomer is selected from the group consisting of (meth)acrylates, maleates, (meth)acrylamides, vinyl esters, and combinations thereof.

21. (Previously presented) The nonwoven material according to claim 22, wherein the non-hydrophilic monomer includes (meth)acrylates.

22. (Previously presented) non-woven material comprising:

a) a web of fibers; and

b) a latex polymer binder applied to the web of fibers, wherein said latex polymer binder has a glass transition temperature of from -40°C to 105°C and comprises:

i) a polymer component which includes from 1 to 100 weight percent of a hydrophilic monomer, and from 0 to 99 percent by weight of at least one non-hydrophilic monomer

and

ii) a polymeric colloid component,

wherein said polymer component is emulsion polymerized using said colloid component as a stabilizer, and

wherein said latex polymer composition forms films that are dispersible rather than soluble in tap water in that a film formed from the polymer breaks into small discrete particles that can be filtered out, and non-dispersible in aqueous solutions containing 0.5 weight percent or more of an inorganic salt.

23. (Previously presented) A non-woven material comprising:

- a) a web of fibers; and
- b) a latex polymer binder applied to the web of fibers, wherein said latex polymer binder has a glass transition temperature of from -40°C to 105°C and comprises:
 - i) a polymer component which includes at least one hydrophilic monomer selected from the group consisting of acidic monomers containing a carboxylic acid moiety, dicarboxylic acid moiety, a sulfonic acid moiety, or combinations thereof; and at least one non-hydrophilic monomer selected from the group consisting of (meth) acrylates, maleates, (meth) acrylamides, vinyl esters, and combinations thereof,
 - and
 - ii) a polymeric colloid component,

wherein said polymer component is emulsion polymerized using said colloid component as a stabilizer, and

wherein said latex polymer composition forms films that are dispersible rather than soluble in tap water in that a film formed from the polymer breaks into small discrete particles that can be filtered out, and non-dispersible in aqueous solutions containing 0.5 weight percent or more of an inorganic salt.

24. (Previously Presented) The non-woven material according to claim 23, wherein the colloid is present in the latex polymer in amounts of from 1 to 75 weight percent based on polymer solids.

25. (Previously Presented) The non-woven material according to claim 23, wherein the web of fibers are airlaid fibers including wood pulp fibers which have a length of less than 2 cm.

26. (Previously presented) A non-woven material comprising:

- a) a web of fibers; and
- b) a latex polymer binder applied to the web of fibers, wherein said latex polymer binder has a glass transition temperature of from -40°C to 105°C and comprises a polymer component which includes from 1 to 100 weight percent of a hydrophilic monomer, and from 0 to 99 percent by weight of at least one non-hydrophilic monomer; and

wherein said latex polymer composition forms films that are dispersible rather than soluble in tap water in that a film formed from the polymer breaks into small discrete particles that can be filtered out, and non-dispersible in aqueous solutions containing 0.5 weight percent or more of an inorganic salt.

27. (Previously presented) A non-woven material comprising:

- a) a web of fibers; and
- b) a latex polymer binder applied to the web of fibers, wherein said latex polymer binder has a glass transition temperature of from -40°C to 105°C and comprises a polymer component which includes from 1 to 100 weight percent of a hydrophilic monomer, and from 0 to 99 percent by weight of at least one non-hydrophilic monomer; and

wherein said latex polymer composition forms films that are dispersible rather than soluble in tap water in that a film formed from the polymer breaks into small discrete particles that

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can be filtered out, and non-dispersible in aqueous solutions containing 0.5 weight percent or more of an inorganic salt; and

wherein the films are further characterized in that divalent ions do not inhibit redispersibility in water.